

Aive®

We are a Creative & Data Company

Mission statement

Aive is designed for large-scale video automation. We enable to enhance video post-production, creative analysis and creative collaboration with brands and agencies teams from anywhere.

MGT, unique AI innovation

MGT (Multimodal Generative Technology) is 6-year in-house R&D technology featuring a novel creative data approach for video industry. **MGT** allows for countless creative ways to adapt videos for all experiences.

Co-founded in 2019

Olivier Reynaud & Rudy Lellouche
Repeat entrepreneurs in the tech & video industry: **Teads, AdYouLike**

- Headquarter in Paris
- 25+ employees
- 80% for innovation
- €25M+ funding (investor: Invus)

The first Creative AI Copilot for Video Production

AI Video Platform for Video Post-Production Automation: Preflight creative AI analysis, AI automation for reformat/clipping/ summarization for social, subtitle generation, customization and more on a secured collaborative platform

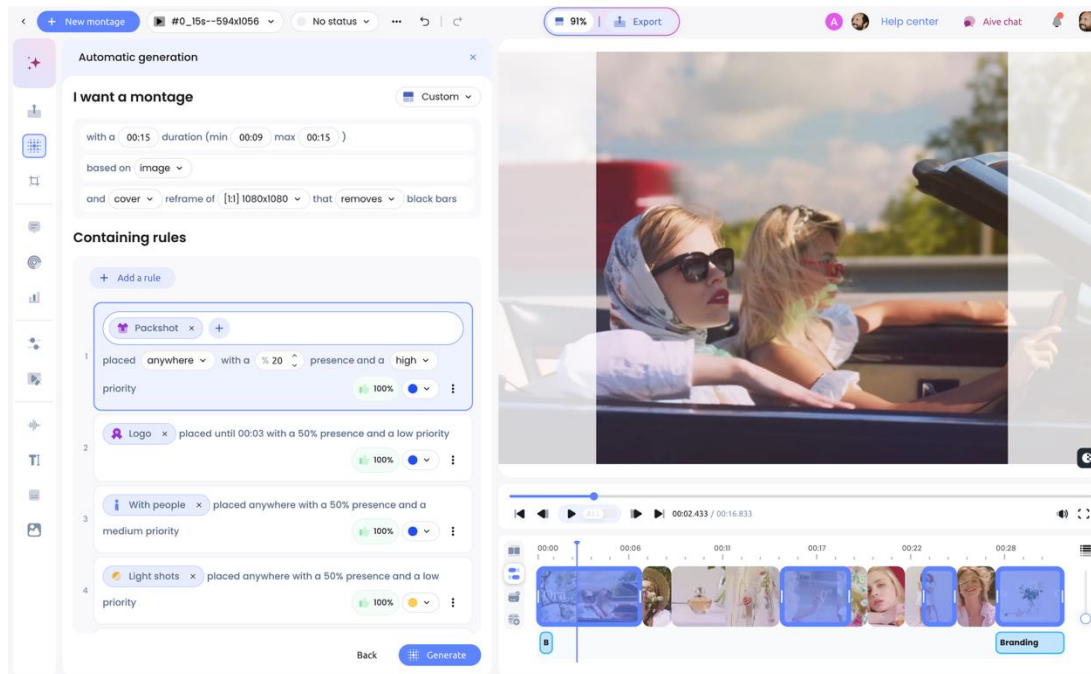
🔄 Problem solved by Aive

Video post-production is a global and growing problem for all industries with hundreds of video variations to produce: multiple formats, durations, and customizations for different social platforms, etc. It's **handmade by brands, agencies**.
Expensive — Time consuming — Complex

✦ From one video, Aive generates all videos

Unleash your creativity with the **Creative Prompt** for unlimited video generation, combined with the **Creative Score** to take care of the brand performance.

- ✦ **Creative analysis** ✦ **Post-production automation**
- ✦ **Team Collaboration** ✦ **Easy-to-use for everyone**



They trust in Aive



Contact us for a Demo
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